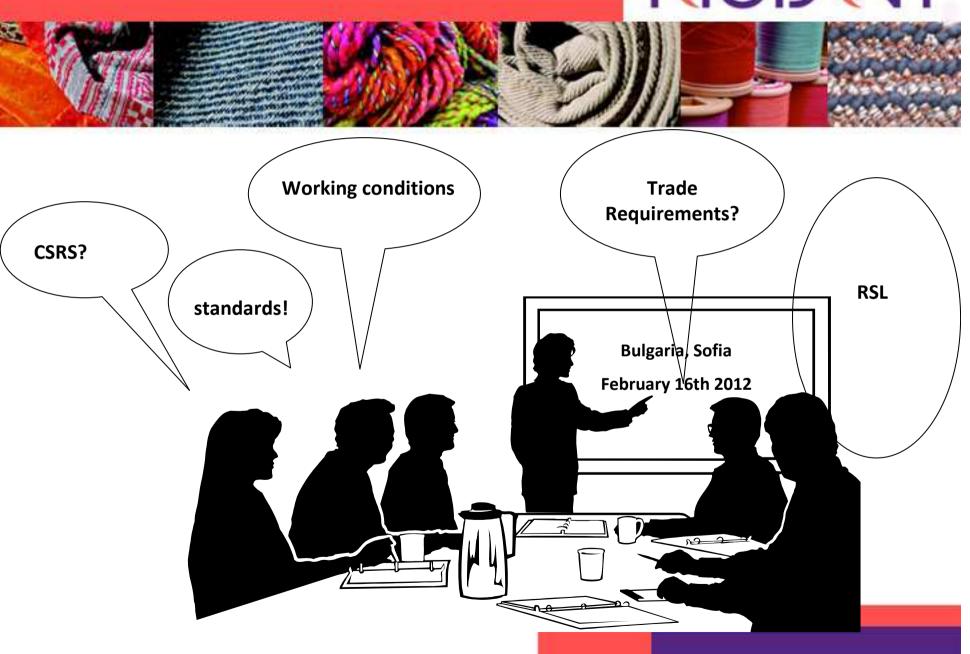


Bulgaria, Sofia International Forum

Antonio F. Barberi Ettaro
Senior consultant international trade
barberi@modint.nl







MODINT Association

- Over 700 members
- € 9 billon turnover
- Of which 50% export
- 75 staff (fte: 62)







Ondernemersorganisatie voor mode, interieur, tapijt en textiel





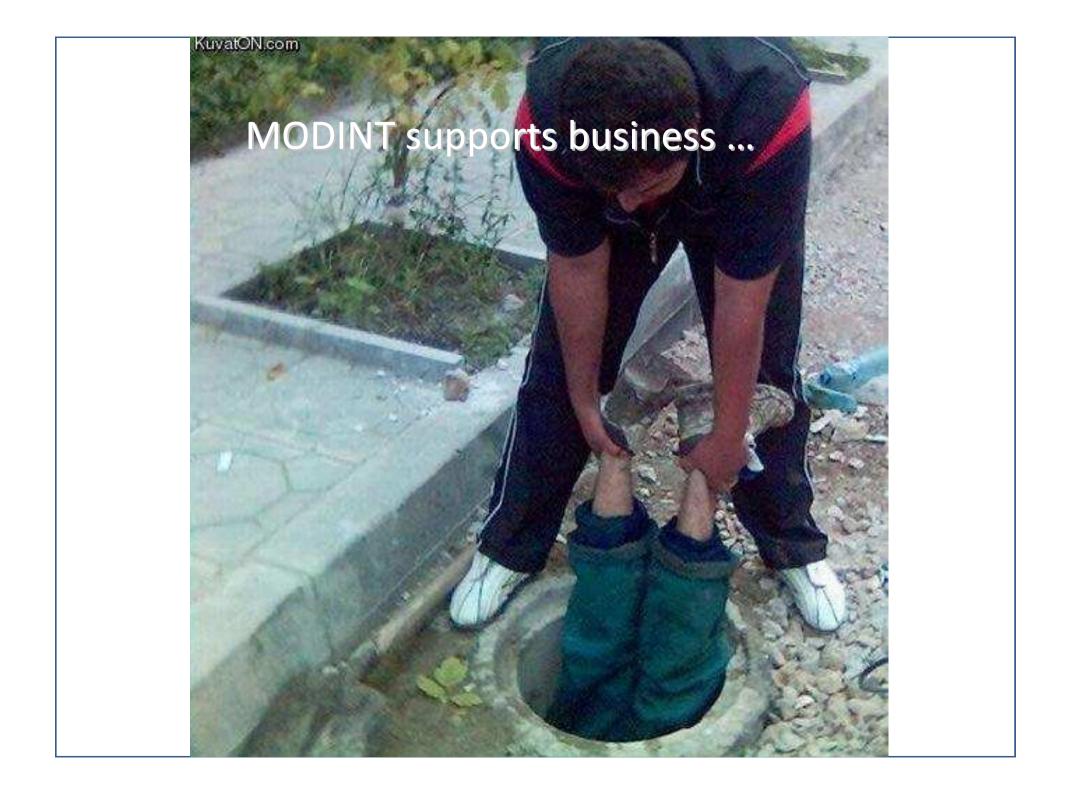


















MODINT - Buying & Production

- Trade policy & Custom affairs
- Outsourcing
- Quality support (Sizing, Quality manuals, buying requirements)
- CSRS = Corporate Social Responsibility and Sustainability



Content Presentation in two parts

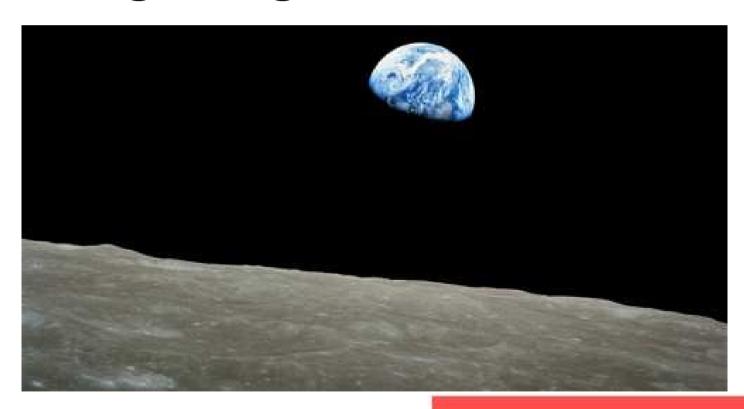
- Corporate Social responsibility and Sustainability, the Modint view
- Product safety requirements & Environmental issues (some legal aspects)



- PART 1:
- The Modint view
- Corporate Social responsibility and sustainability

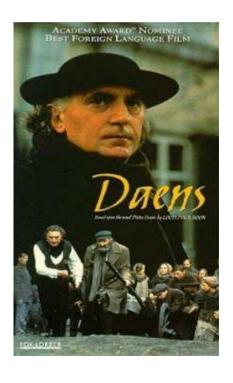


The beginning...?





Globalisation





- 130 years + 10.000 km

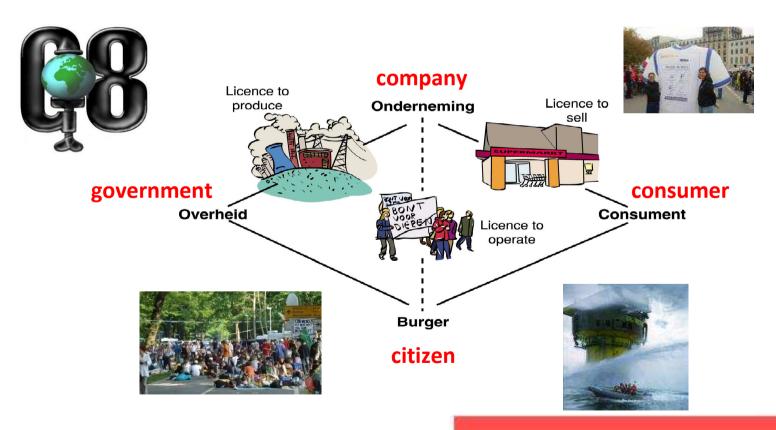


Technological developments





License to operate







Framework





governments































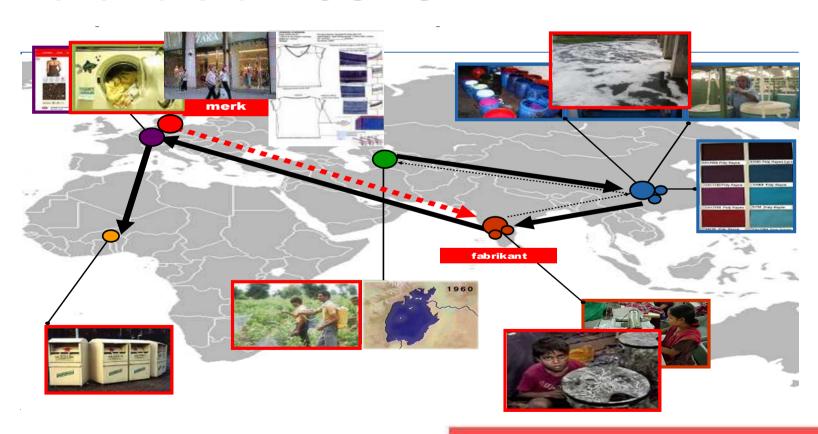








Where to start CSRS?



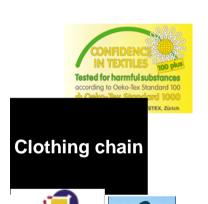




How to judge CSRS performance?









Use / care &

maintenance









Synthetic Fibres





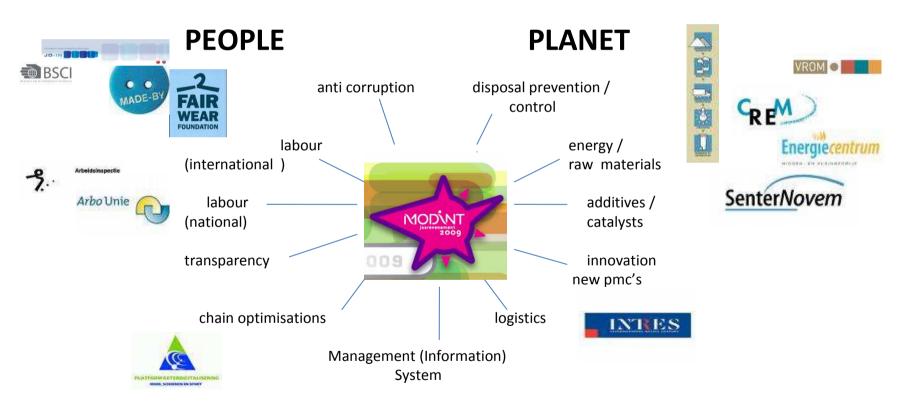
FAIR LABOR



MODINT Policy line

- Continuity of company activities
- No contribution to a "paper world reality", but real and practical work
- Responsibility in chain: yes but not accountable for everything in chain
- Increasing sustainability is a process, so direction more important than level of entry
- Final judgement is to society, so strong preference for Multi Stakeholder Initiatives





PROFIT



FWF: "multi-stakeholder" initiative for improving labour circumstances in confection industries





Code Classification (source Made By)

- A ETI, SA8000, FWF + low risk countries (highest)
- B FLA, BSCI B
- C WRAP C
- D Unclassified D (lowest)



MSI Environment?

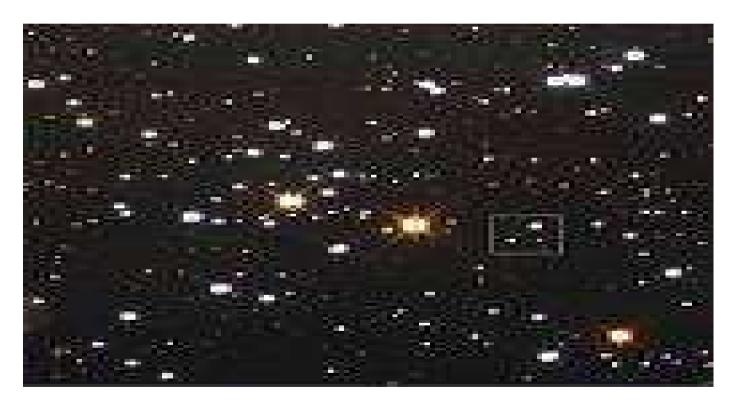








Next steps...?









EU legislation

Legislation

- > A EUROPEAN LEGISLATION (REACH)
- ➤ B NATIONAL LAWS (FIRE SAFETY in NL)
- C VOLUNTARY AGREEMENTS (Detachable Hoods)
- > D STANDARDISATION (EN



EU Legislation: REACH

- Intended release?
- Art 33, "right to know for consumers"
- SVHC = Substances of Very High Concern op de Candidate list
- Authorisatie (Annex XIV)
- Annex XVII: verschillende chemicals op een rij, zie ook MODINT RSL
- Guidance on requirement for substances in articles



Annex XVII: Forbidden arylamines in

Azodyes

1. Biphenyl-4-ylamin, 4-aminobiphenyl,

- xenylamine
- Benzidine
- 4-chloro-o-toluidine
- 2-naphtylamine
- o-aminoazotoluene, 4-amino-2',3dimethylazobenzene,4-o-tolylazo-otoluidine
- 5-nitro-o-toluidine
- 4-chloroaniline
- 4-methoxy-m-phenylenediamine
- 4,4'-methylenedianiline, 4,4'diaminodiphenylmethane
- 10. 3,3'-dichlorobenzidine, 3,3'-dichlorobiphenyl , 4'-ylenediamine
- 11. 3,3-dimethoxybenzidine
- 12. 3,3-dimethylbenzidine, 4,4'-bi-o-toluidine

- 13. 4,4'-methylenedi-o-toluidine
- 14. 6-methoxy-m-toluidine, p-cresidine
- 15. 4,4'-metylene-bis- (2-chloro-aniline) dichloro-4,4'- methylenedianiline
- 16. 4,4'-oxydianiline
- 17. 4.4'-thiodianiline
- 18. o-toluidine, 2-aminotoluene
- 19. 4-methyl-m-phenylenediamine
- 20. 2,4,5-trimethylaniline
- 21. o-anisidine (2-methoxyanilin)
- 22. 2,4-xylidine
- 23. 2,6-xylidine
- 24. 4-amino azobenzene



RAPEX information on recall



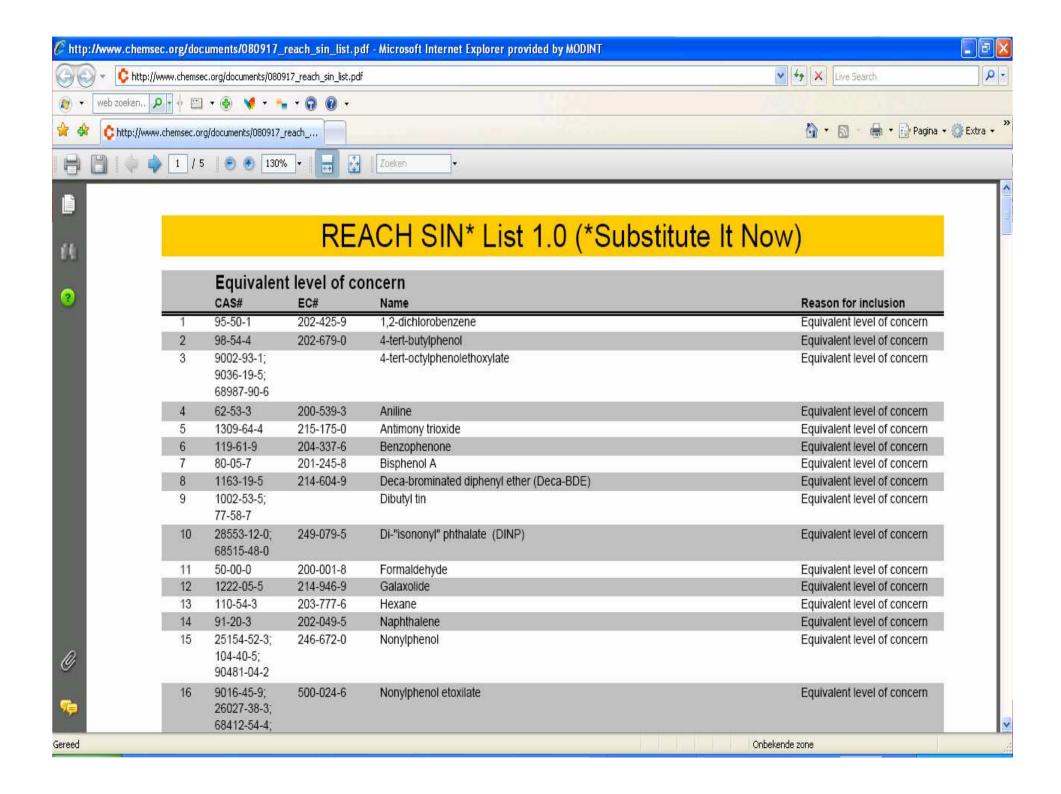
The product poses a chemical risk because it contains 30mg/kg of benzidine, which is a known human carcinogen which can easily be absorbed through the skin. This product does not comply with the Chemical Restrictions Directive 76/769/EEC.

stoffe Übersicht (2).pdf - Adobe Reader

ument O<u>p</u>ties <u>V</u>enster <u>H</u>elp



Stoff mit EC, CAS-NR	Klassifizierung http://ecb.jrc.it/esis/	Anwendungsgebiete	Weitere Informationen Hyperlinks
L 2 DUTUAL ATC			
Dibutyl Phthalate (DBP) EC 201-557-4 CAS 84-74-2	Repr. Cat. 2; R61 - Repr. Cat. 3; R62 - N; R50	Weichmacher in PVC-Produkten DYI: Dichtungsmittel / Fugenmasse, Nitrocellulosefarbe, Glasfaser Schreibwaren: Druckerfarbe, Kleber Körperpflege: Parfümlösemittel und –fixiermittel, Hautweichmacher, Nagellackentferner Weitere: Schmiermittel für Aerosolventile; Aufschwemmungsmittel für Feststoffe in Aerosolen; Antischäumendes Mittel	Dossier S. 20-30 Wikipedia Generell zu Phthtalaten: UBA Broschüre Konsumprodukte mit PVC: AGPU
Benzyl Butyl Phthalate (BBP) EC 201-622-7 CAS 85-68-7	Repr. Cat. 2; R61 - Repr. Cat. 3; R62 - N; R50-53	Weichmacher in PVC-Produkten DYI: Bodenbeläge, Dichtungsmittel, Farben, Lacke Schreibwaren: Kleber Körperpflege: Kosmetika Spielwaren: Als Fremdstoff in Kinderspielzeug Lebensmittel: Lebensmittelverpackungen	Dossier S. 22-38 Wikipedia Generell zu Phthtalaten: UBA Broschüre Konsumprodukte mit PVC: AGPU
Bis(2-ethylhexyl)phthalate (DEHP) EC 204-211-0 CAS 117-81-7	Repr. Cat. 2; R60-81	Weichmacher in PVC-Produkten DYI: Tapeten, Bodenbeläge, Dichtungsmittel, Dämmstoff, Duschvorhänge Elektro: Kabelisolation Möbel: Einrichtungsgegenstände Textilien: Kunstleder, Regenbekleidung, Schuhwerk, Textilfarben Spielwaren: Babyprodukte Lebensmittel: Lebensmittelbedarfsgegenstände Weitere: Autoausstattung	Dossier S. 38-40 Wikipedia Generell zu Phthtalaten: UBA Broschüre Konsumprodukte mit PVC; AGPU
II. 1 PAK (Polyzyklischer ard	matischer Kohlenwass not classified in the Annex		Continue (Alexandro) (Alexandr
Anthracene D: Anthracen EC 204-371-1 CAS 120-12-7	I of Directive 87/548/EEC	Pyrotechnik Schreibwaren. Farbstoffe DIY: Schädlingsbekämpfungsmittel, Farbstoffe Textil: Gerbstoffe (Leder), In Aloevera-Pflanze enthalten	■ <u>Dossier</u> S. 19-22 ■ ◆米委米 《■◆無□您购胍■ ■ Wikipedia PAK





Tools to implement REACH

- MODINT RSL recommandations editie 2011
- AFIRM Toolkit, version september 2011
- AAFA RSL, version 9, september 2011
- AAFA versus MODINT RSL, the differences
- MODINT cooperation with GERMAN FASHION



MODINT RSL recommandations

- Update twice a year
- Including Reach and DMF and other chemical legislation
- Coordinated with AAFA (American Apparel and Footwear Association)
- Cooperation with German Fashion
- Including flow charts with test packages







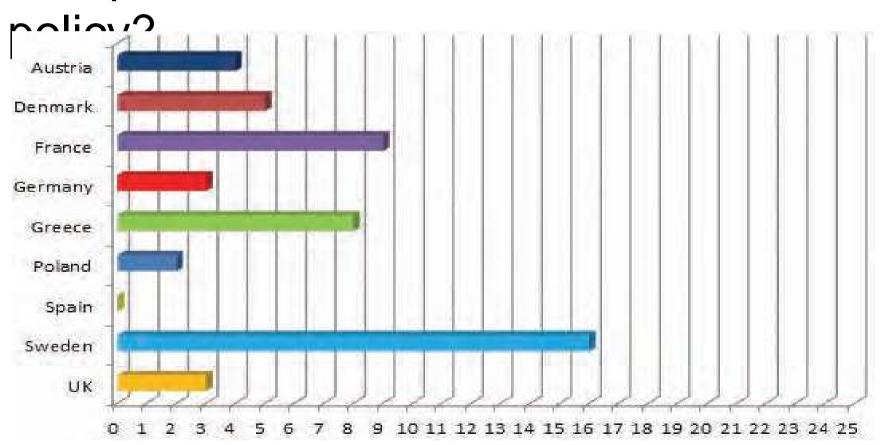


OVERVIEW INITIATIVES AND PARTICIPATING COMPANIES

GAFTI	Hong Kong	VF, Adidas, Guess, Ann Taylor, TAL, Otto Versand, Alvanon, Lectra, MTS (Not an full list!)	Global Apparel, Footwear and Textile Initiative is an initiative to bring retailers, brands, mills and factories together to improve efficiencies and set standards globally. GAFTI's goal is to reduce complexity and remove costs from common industry practices and prevent increased scrutiny from press and governments, which could lead to increased regulation.
SAC	San Francisco	Adidas, Arvind Mills, ASICS, C&A, Columbia Sportswear, Duke Center for Sustainability and Commerce, DyStar, Environmental Defense Fund, Esprit, Esquel, Gap Inc., H&M, HanesBrands, Huntsman, INDITEX, Intradeco, JC Penney, Kohl's Department Stores, Lenzing, Levi Strauss & Co., LF USA, a division of Li & Fung Limited, L.L.Bean, Inc., Makalot Industrial Company, Marks & Spencer, MAS Active, Mountain Equipment Co-op, New Balance, Nike, Nordstrom, Otto Group, Outdoor Industry Association, Patagonia, Pentland Brands, Pratibha Syntex Limited, PUMA, REI, TAL Apparel, Target, Teijin Fibers Limited, Timberland, Tiong Liong Corporation, USA DuPont, U.S. Environmental Protection Agency, Verité, VF Corp, Walmart, WL Gore & Associates, and WRI.	Through multi-stakeholder engagement, the Coalition seeks to build a common approach for measuring and evaluating apparel and footwear sustainability impacts and performance that will spotlight priorities for action and opportunities for technological innovation
AFIRM	Los Angeles	Adidas, C&A, Gap, H&M, Hugo Boss, Levi Strauss,, New Balance, Nike, Pentland, Puma, S.Oliver, Warnaco, VF	AFIRM is a recognized global center of excellence, providing resources for sustainable, self-governing RSL implementation across the apparel and footwear supply chain.
Joint Roadmap	??	C&A, Nike, Adidas, H&M, li Ning, Puma	Zero discharge 2020



Companies who mention a Chemical





processing!

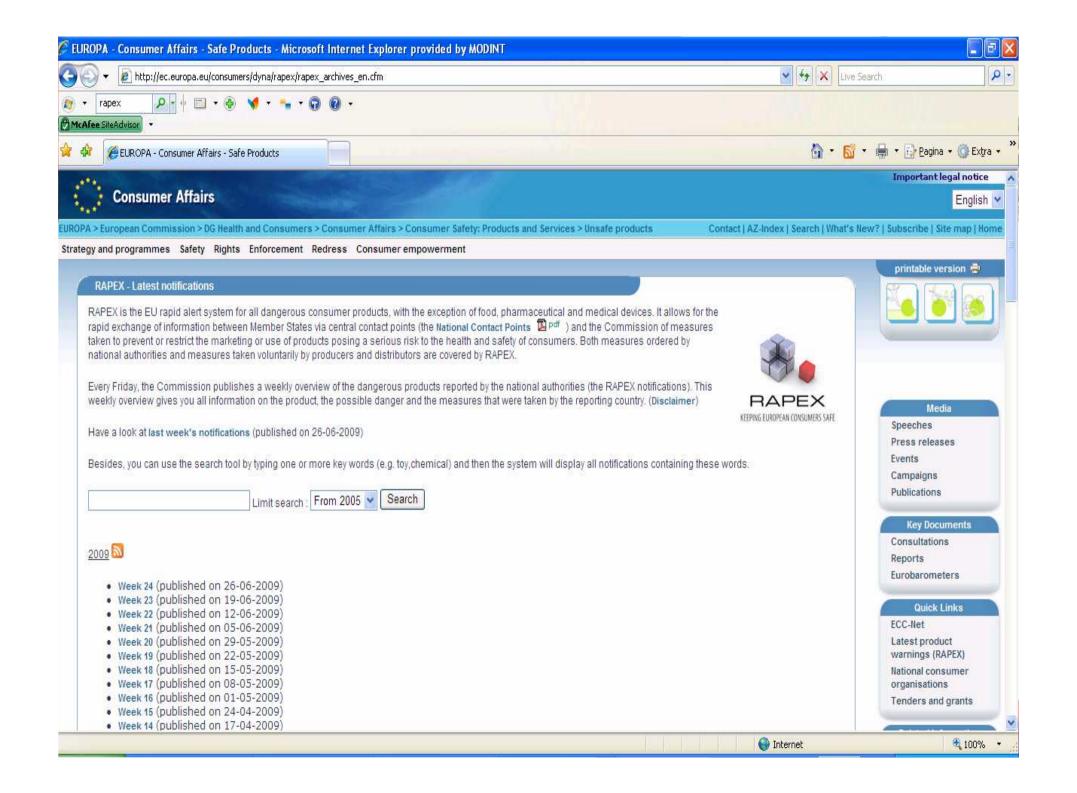
- GREENPEACE report & roadmap 2020: goal of zero discharge of chemicals in the supply chain,
- Adidas, C&A, H&M, Li Ning, Nike en Puma,
- Voorstel Zweden en Frankrijk tot studie door EC op 11/10/11
- Deadline studie over endocrine disruptor chemicals (waaronder NPE) is 31/12/11



Raw material Classification (source Made By)

- Class 1 (highest) Recycled cotton, recycled Nylon6, recycled Polyester, organic hemp, organic flax (linen)
- Class 2 Tencel® (a lyocell product), organic cotton
- Class 3 conventional hemp, ramie, PLA, conventional flax (linen)
- Class 4 virgin Polyester, Poly-acrylic, rayon viscose
- Class 5 (lowest)conventional cotton, virgin Nylon6, rayon, bamboo viscose, wool, generic rayon
- Unclassified Materials that are not (yet) included in the benchmark







EN 14682

Safety of children's clothing – Cords and drawstrings on children's clothing – Specifications















Green washing?

- Meetings as of 2008
- Mission: to define ecological, organic, biological and natural textile products
- Last meeting february 2012



Dutch Experience with Bulgaria

- MODINT collects experiences of practice
- 26 companies in our database (brands and private label): Claudia Strater, Turnover, Ethics, Anky, etc
- Quotes: "reliable, good quality, nearby"
- Shift to smaller series







gsus Wholesale & Design by Johan van Hasseltweg 27 1021 KN Amsterdam Holanda VAT no. NL805 593 020 B01 www.g-sus.com gsus@gsus.nl

> GSUS 2001 S.L. Pollonga Errotatxu 6-C 48990 GETXO España VATno: B-95153953

היבואן: אנרד מקם כצ"ם ENDER TEX LID ה"ה חל ניבודים 3 ת"א מג אוטיכב כבר:

Importador: Importadora Work Fashion SA de CV RFC: IWF031003J18 La Posada 4193-B Col. La Giralda Zapopan, Jal. Mx CP45088

> USA: RN 107400 Canada: CA 854452133 CA 43055

All trademarks are registered by G-Hold Licence B.V. Bodymaterial/Composicion: 92% Cotton-Baumwolle-Coton Cotone-Algodon-Algodao 8% Elastan-Elasthanne Elasthan-Elastano

Washing instructions Instrucciones de lavado

Machine Wash 30° C
Wash inside out
Ironing: Inside out max 110° C
No bleaching
No tumble dry
Hang to dry
Dry cleaning: perchloroethylene

Made in: Turkey Pais de Origen: Turquia

Supplier nr: 944838 Style nr: B03006

Purchase Order nr: POR035228

Cotton 92% minus
Polyester 0% months
Wool 0% me acom
Other 8% mrs acom

Sizes/Talla: XS=EXCH

XS=EXCH L=G S=CH XL=EXG M=M XXL=EXEXG



Top 4 "fouten" uit de modint benchmark

- Vezel-samenstelling niet in alle talen van exportlanden
- Care symbols : verkeerde volgorde en bleeksymbool
- Onjuist gebruik beschermde brandnames(bv. lycra)
- Ontbreken BTW-nummer bij export naar Spanje

Antonio Barberi Ettaro

barberi@modint.nl